Extravagaunt's 2025 RTW

Fall II Collection



Immortality

Group 1: Innocence

Group 2: Immune

Fall II 2025 Immortality- Inspiration



My brand Extravagaunt's Fall 2025 collection plays on the beauty and journey to peace within the trials of maturing. Using the exaggerated metaphor of vampirism, I want to express strength and beauty after experiencing a life altering event. Group one is inspired by innocence and youth and group two depicts overcoming tragedy. I chose neutrals along with the color red to express strength, sensuality and survival.

Fall II 2025 Immortality- Trend Images



Romantic sleeves



Tiers and layers



Ruffles



Pearls



Volume vs fitted



Feminine necklines

Extravagant

Fall II 2025 Immortality- Merchandicing Plan

My customer is a woman who loves individuality. She often feels out of control while grappling with adulthood and enjoys escapism. She prefers to make a statement but in understated colors, enjoying darker and neutral pallets instead. She appreciates volume and heavier fabrics that provide stability. With a love for craftsmanship and femininity, she enjoys fashion, sculptures, paintings, homemade bread and red wine.

Size range

0-6

Retail

Tops: $200-400

Bottoms: $300-500

Outerwear: $300-800

Dresses/Bodysuits: $800-1,500

Wholesale

Tops: $50-$100

Bottoms: $100-$200

Outerwear: $150-$300

Dresses/Bodysuits: $200-$500

Our key competitors are Lirika Matoshi and Selkie who offer dreamy designs within a similar price range and using similar sensibilities. They offer our customer a mix of familiar touches with lightweight fabrics and layering. To compete with these brands I will combine sophistication and heavier fabrics to bring body and stability to extravagant styles for our customer's unique personalities. I will sell from my own boutiques and my online site, keeping everything in house. I would put store fronts in Los Angeles to reach west coast audiences.

Lirika Matoshi

Outerwear- $150-1,600

Bottoms- $50-720

Tops- $95-600

Dresses- $150-2,500

Selkie

Outerwear- $130-400

Bottoms- $100-400

Tops- $85-300

Dresses- $150-969

Merchandising Plan Cont.

Silhouettes- My silhouettes represent an modern take on the romantic detailing of European vampires. I wanted to rejuvenate this style calling attention to contrasting textures, feminine necklines, and volume. I wanted to play with fitted styles mixing with legnth and body and how that effects the final product.



Fabric Selection- Vampirism has been associated with wealth and the cold so to meet the expectations that come with those connections, I chose fabrics that look beautiful but also feel like they are going to keep up with our customer's lifestyle. Bridal satin is a classic and blending that with expensive fabrics and trims like pearls and jacquard really build off of those oppulant expectations. For my layering fabrics, I chose a lace and light weight drape fabric of stretch crepe and a sturdy light gaberdine.

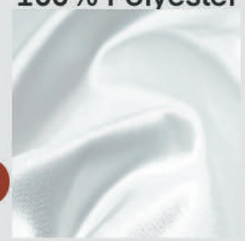
Color stories- Vampires are most often associated with red and black, but because this collection represents the before and after, I'll be using creams and pinks before transitioning to darker and richer colors. I wanted to mix taste with practicality of less vibrant pieces, that way they also play well with the neutrals I've chosen.

Innocence(1) Fall II 2025 Fabric

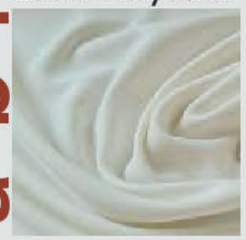
Fabric



Jacquard
100% Polyester



Bridal Satin
100% Polyester



Fine-stretch Crepe
95%Polyester 5%Lycra



Lace
50%Cotton 50% Polyester



Gaberdine
100% Polyester

1 Way Color



Ivory Florals

Vanilla

Love Letter

Orange Cream



English Tea

2 Way Color



Blush Florals



Strawberry

Pearl Pink

Cotton Candy



Rose Hip

Trims



6 mm pearls on string



2.5 inch Silk ruffles





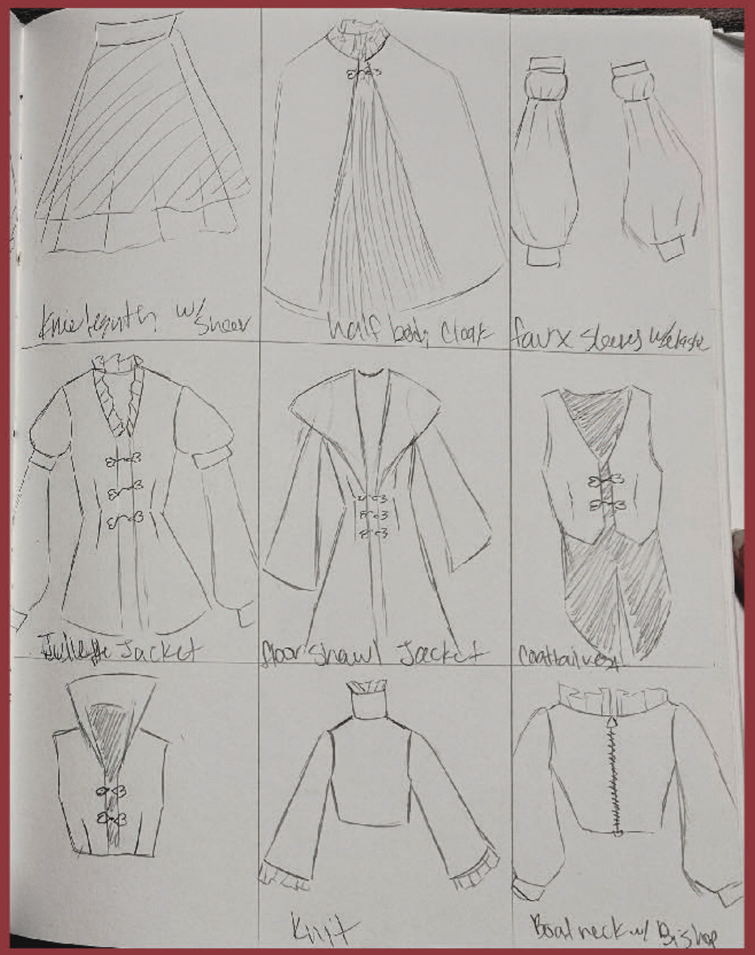
.5 Inch 2-hole button and .625 hook closures

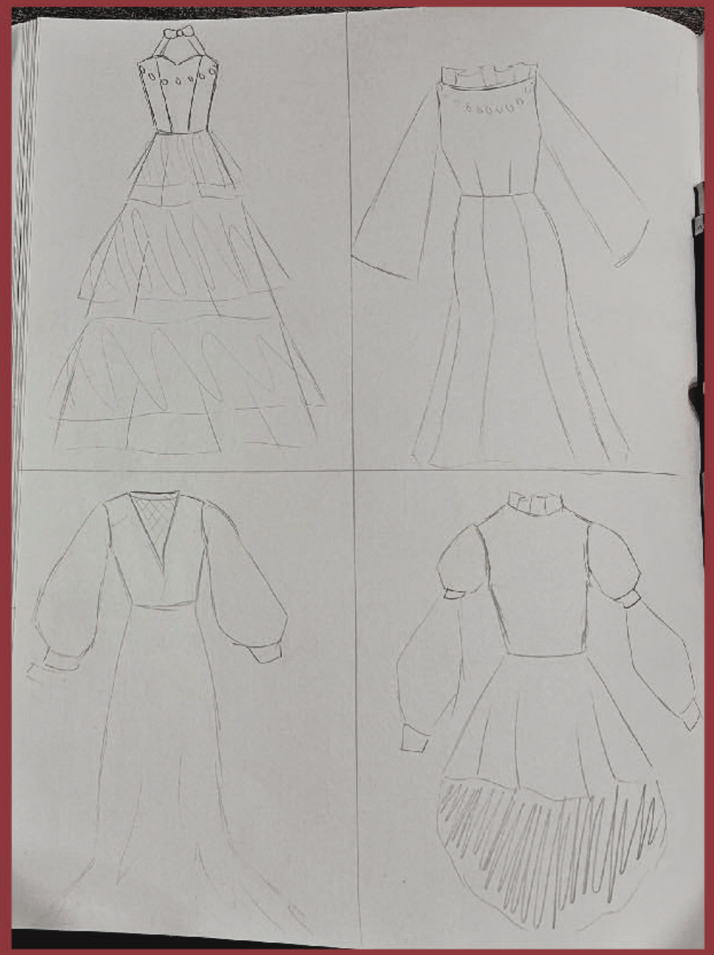


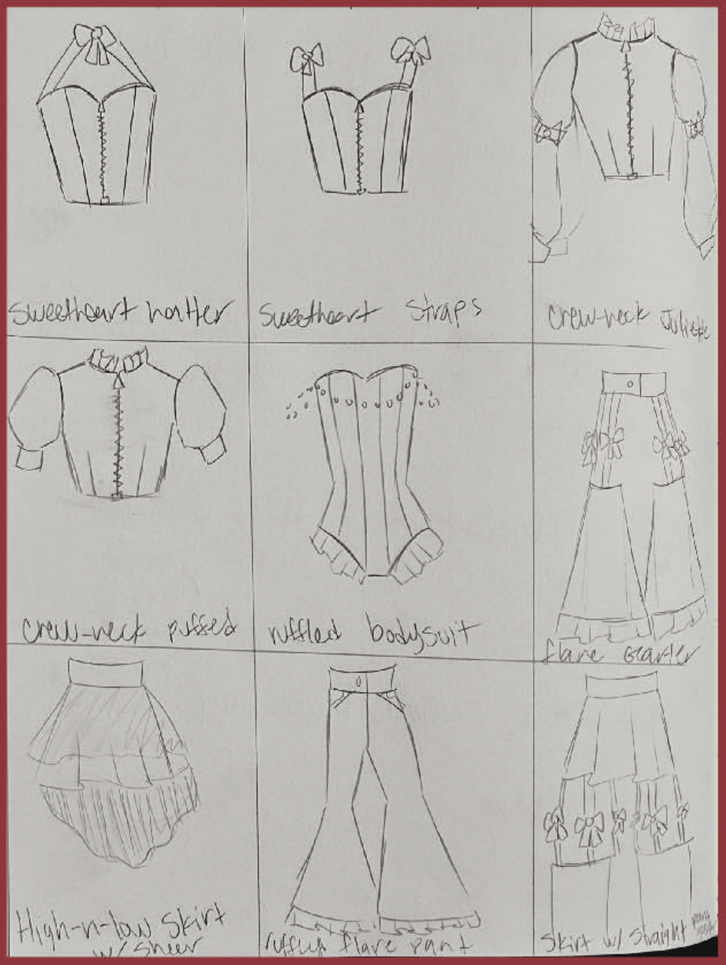


8in and 16in Invisible and 24in Sepparating zippers

Innocence(1) Fall II 2025- Concept Sketches





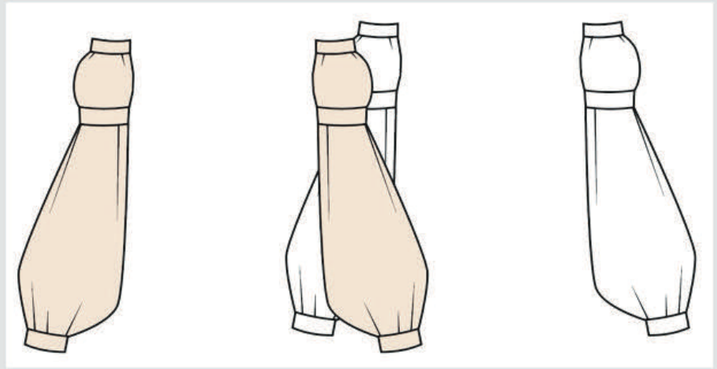


Group 1

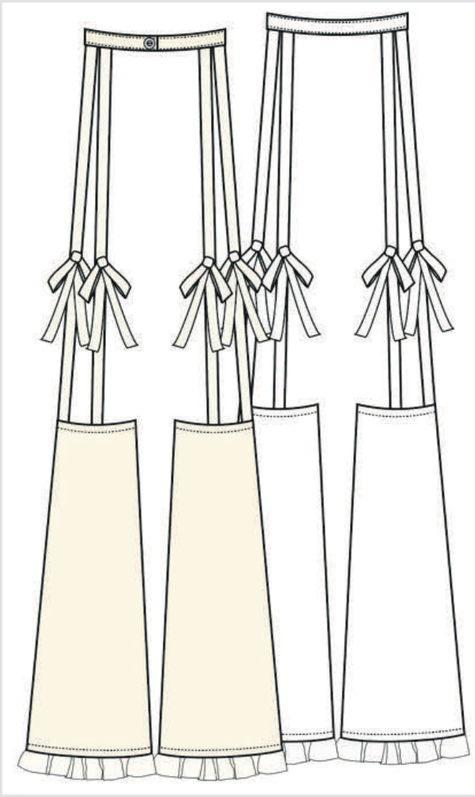
Innnocence(1) Fall II 2025 Flats



#045 Bodysuit with pearl trim and back zipper



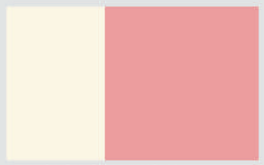
#050 Faux Juliette sleeves with elastic sewn into top



#053 Belted flare half-pant with ribbon extenders and ruffle hem



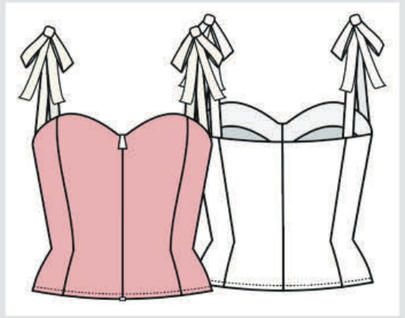
Jacquard



Bridal satin

Fine stretch crepe

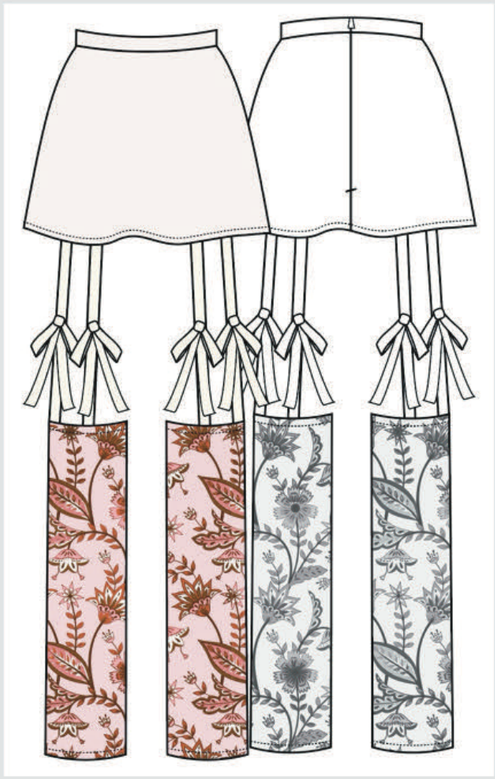
Innnocence(1) Fall II 2025 Flats



#046 sweetheart ribbon strap bodice with front sepperating zipper



#051 Half legnth cape with hook closure and ruffle collar



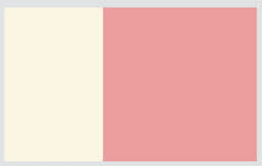
#054 Circle skirt with detachable contrast half pant legs



#047 Crew ruffle neck top with Juliette sleeves and sepperating zipper

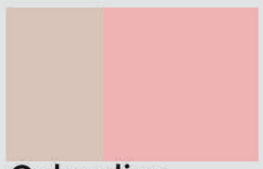


Jacquard



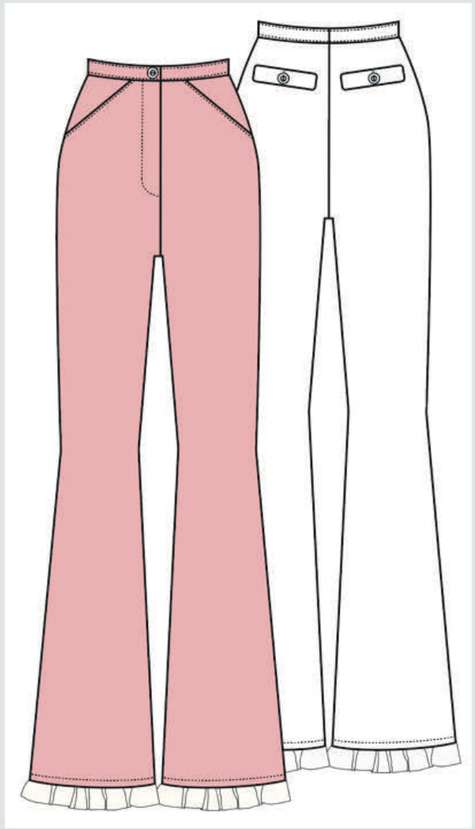
Bridal satin

Fine stretch crepe

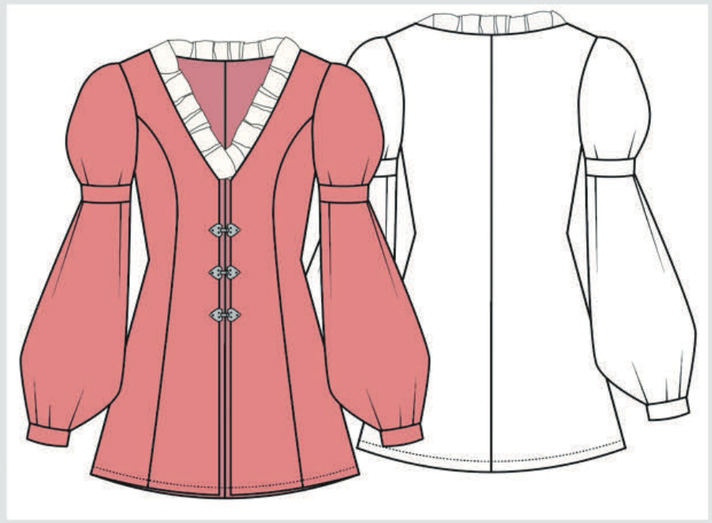


Gaberdine

Innnocence(1) Fall II 2025 Flats



#055 simple flare pant with front and back pockets



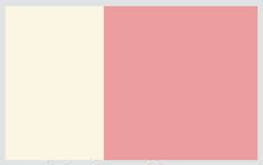
#052 Half jacket with Juliette sleeves hook closures and ruffle neck



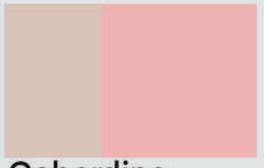
#048 Sweetheart halter cropped bodice with separating zipper



Jacquard

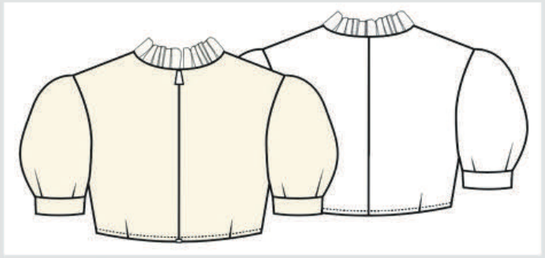


Bridal satin

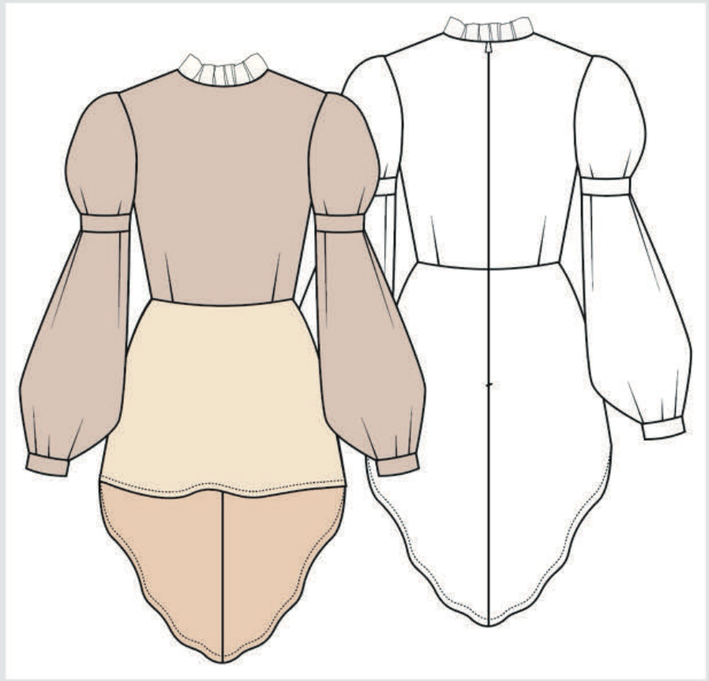


Gaberdine

Innnocence(1) Fall II 2025 Flats



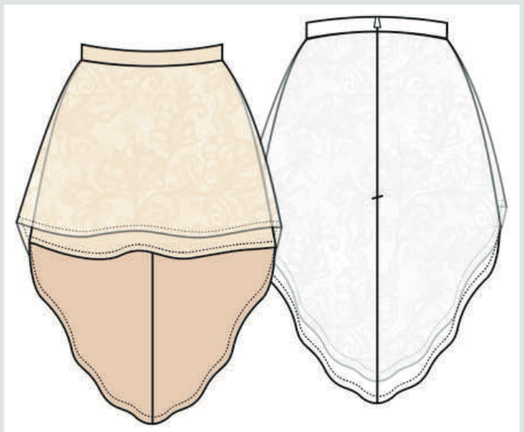
#049 High crop crew neck with puff sleeves and sepperating zipper



#057 crew neck contrast dress with sleeves, ruffle neck and back zipper



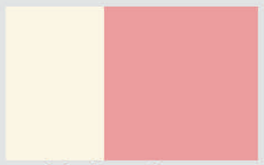
#058 Sweetheart halter contrast dress with layers, pearl trim and back zipper



#056 High-n-low layered skirt with back zipper



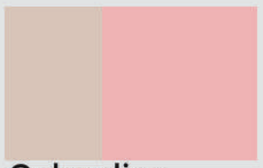
Jacquard



Bridal satin

Fine stretch crepe

Lace



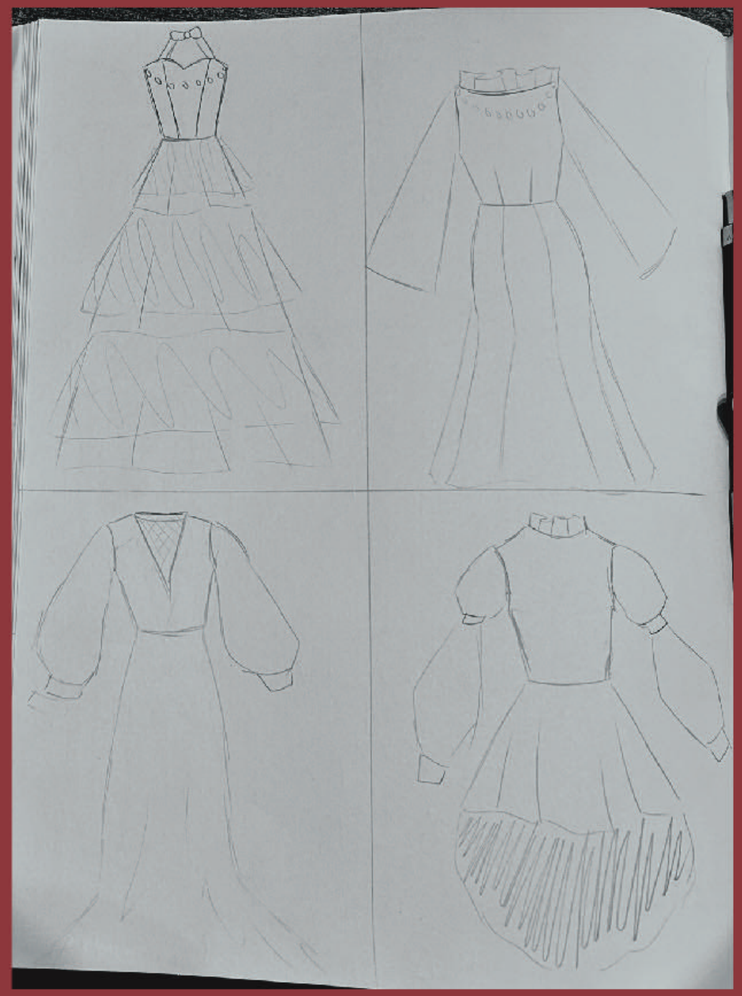
Gaberdine

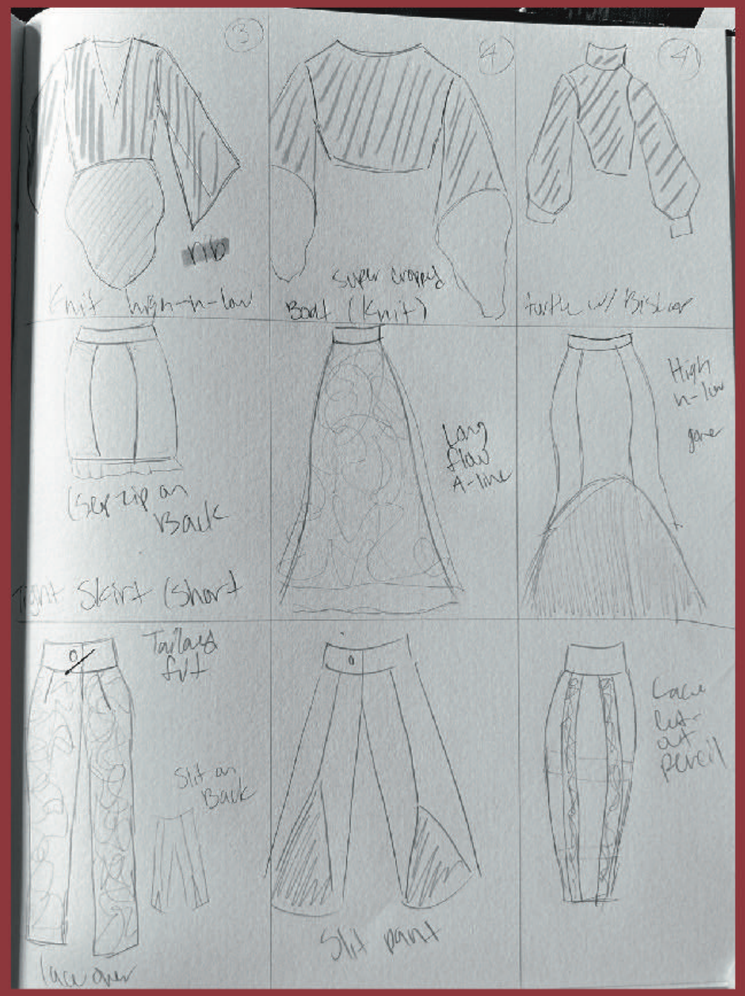
Innocence(1) Fall II 2025 Illustrations

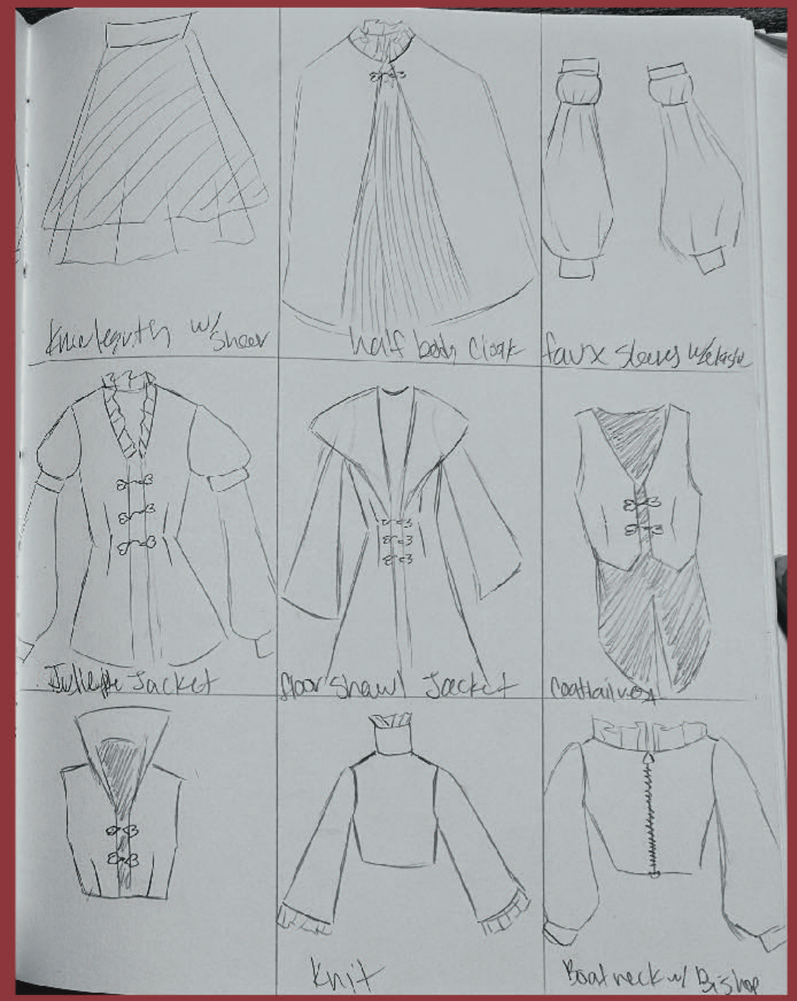


Group 1

Immune(2) Fall II 2025- Concept Sketches



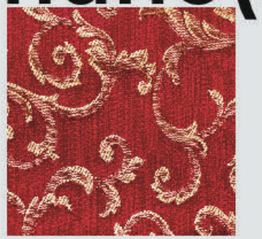




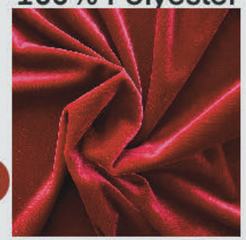
Group 2

Immune(2) Fall II 2025 Fabric

Fabric



Jacquard
100% Polyester



Velvet
100% Polyester



4x4 Rib weave
95%Polyester 5%Lycra



Lace
50%Cotton 50% Polyester



Gabardine
100% Polyester

Color Way 1



Red Florals



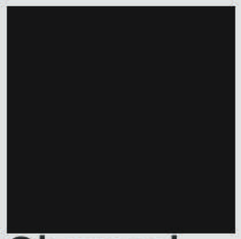
Blood



Kissed lips



Pomegranate



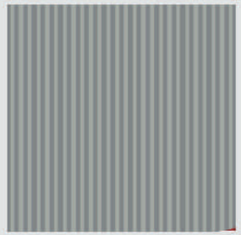
Charcoal

Color Way 2



Black Florals

Matrimony



Moonlight



Charcoal



Ashes

Trims



2.5 inch Silk ruffles





.5 Inch 2-hole button and .625 hook closures



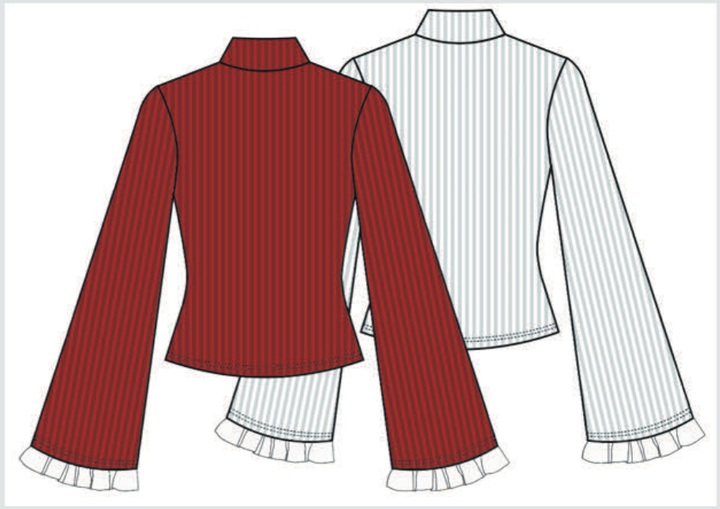


8in and 16in Invisible and 12in Sepparating zippers

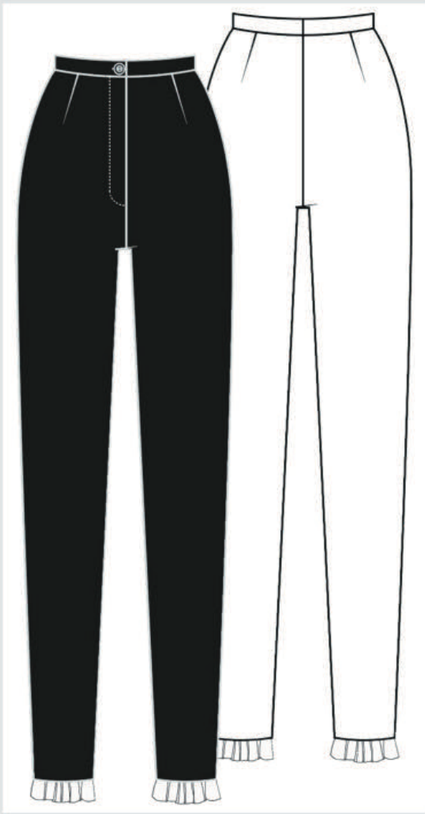
Immune(2) Fall II 2025 Flats



#059 cropped vest with high collar



#062 knit turtle neck with flared ruffle sleeves



#067 fitted pants with dart and ruffle hem



Jacquard

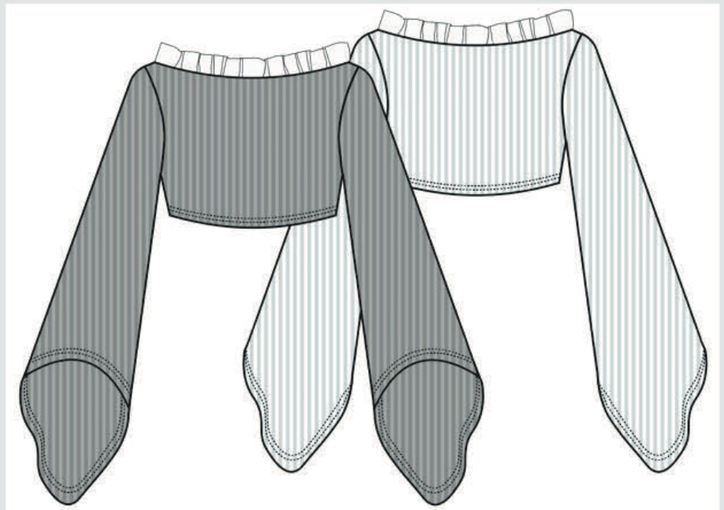


4x4 Rib



Gabardine

Immune(2) Fall II 2025 Flats



#063 knit high crop with ruffle boat neck and bell sleeves



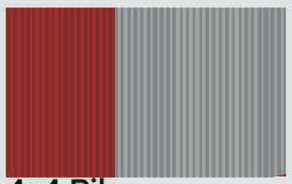
#060 shawl collar coat with flare sleeves and curved hem



#068 high-n-low gore skirt with invisible zipper



Jacquard



4x4 Rib

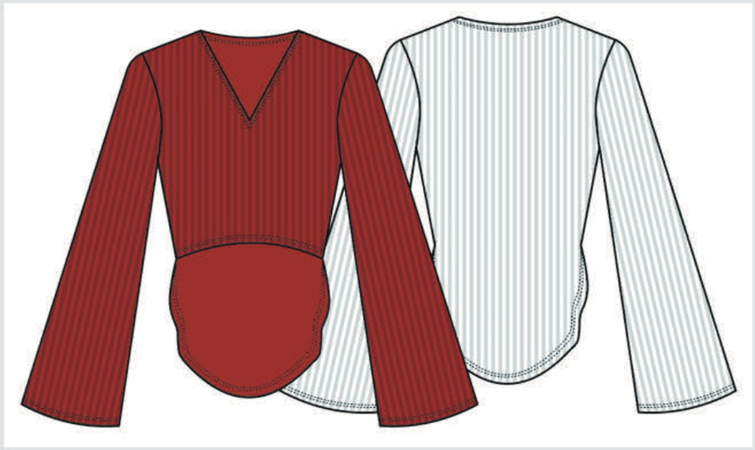


Gabardine

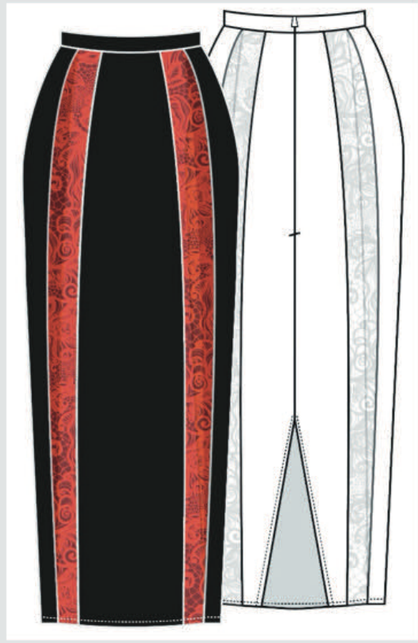
Immune(2) Fall II 2025 Flats



#064 boat neck crop with bishop sleeves and sepperating zipper



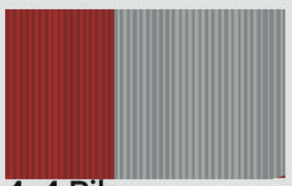
#065 knit high-n-low v-neck top with flare sleeves



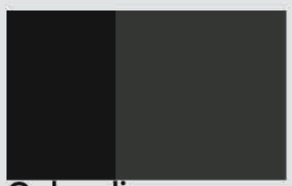
#069 lace cut out midi pencil skirt with back slit and invisible zipper



Jacquard



4x4 Rib



Gabardine

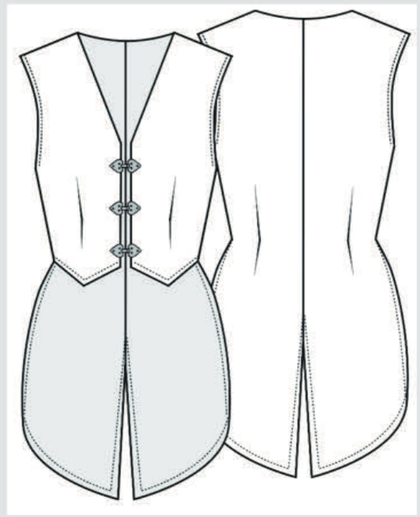


Lace

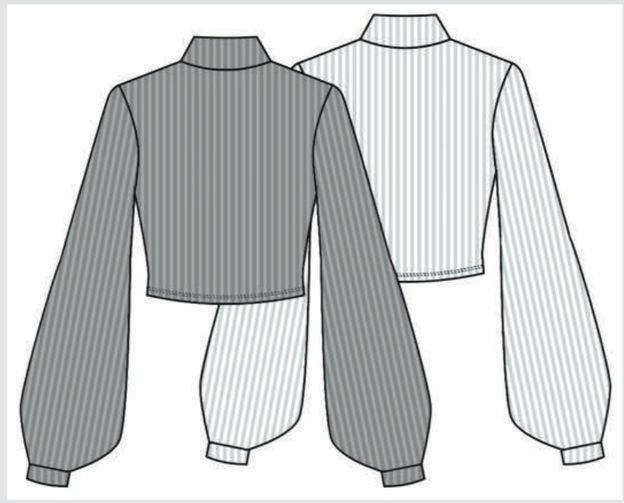
Immune(2) Fall II 2025 Flats



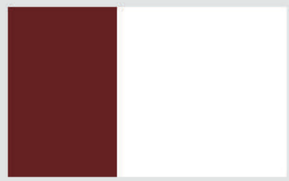
#070 a-line skirt with lace layer and invisible zipper



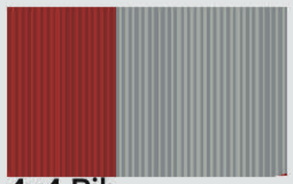
#061 vest with fisheye darts and coattails



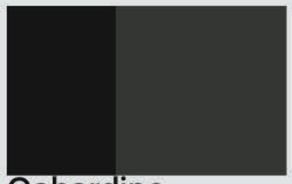
#066 knit turtle neck with bishop sleeves



Velvet



4x4 Rib

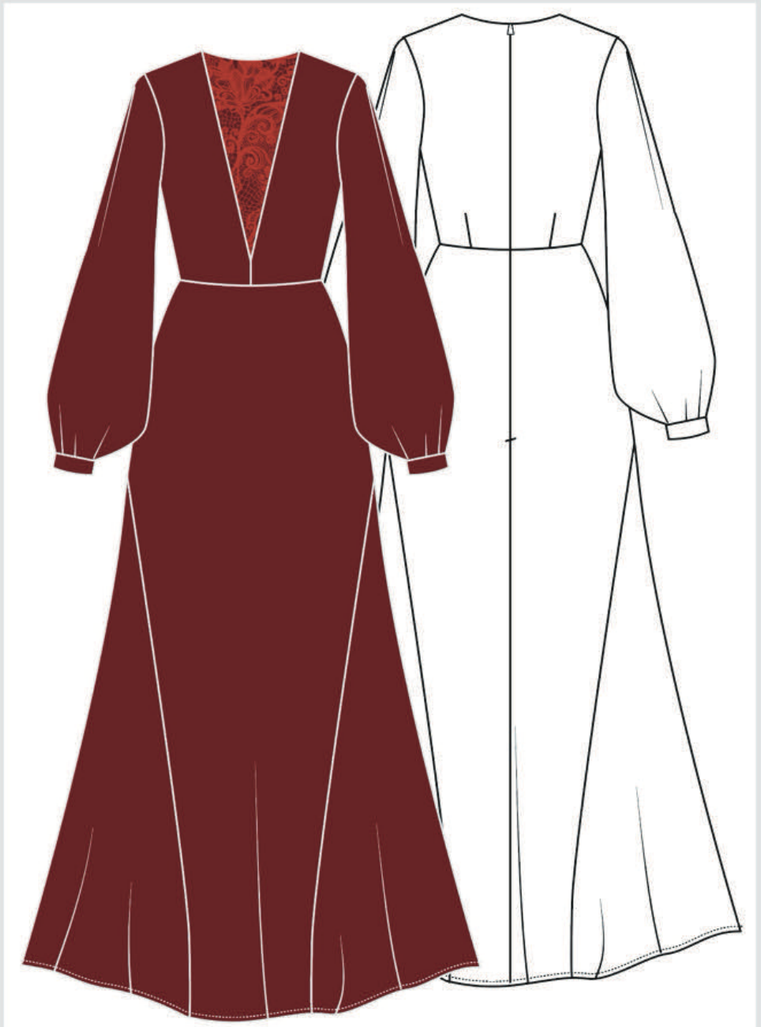


Gabardine



Lace

Immune(2) Fall II 2025 Flats



#071 lace plunge neck, a-line dress with bishop sleeves and invisible zipper



#072 boat neck contrast dress with ruffles, gore skirt, and invisible zipper



Jacquard



Velvet



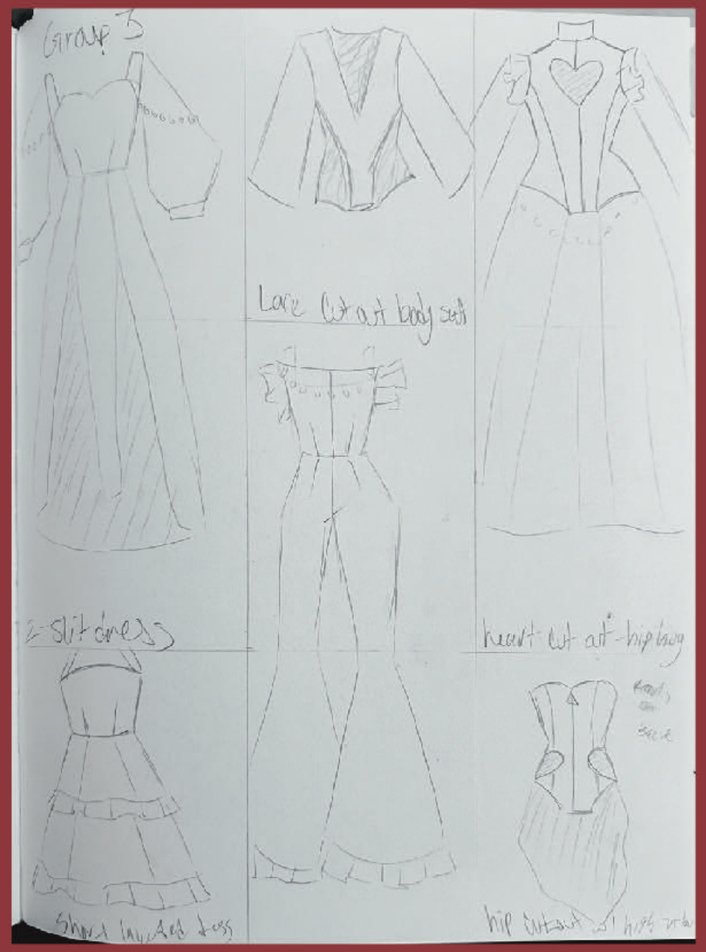
Lace

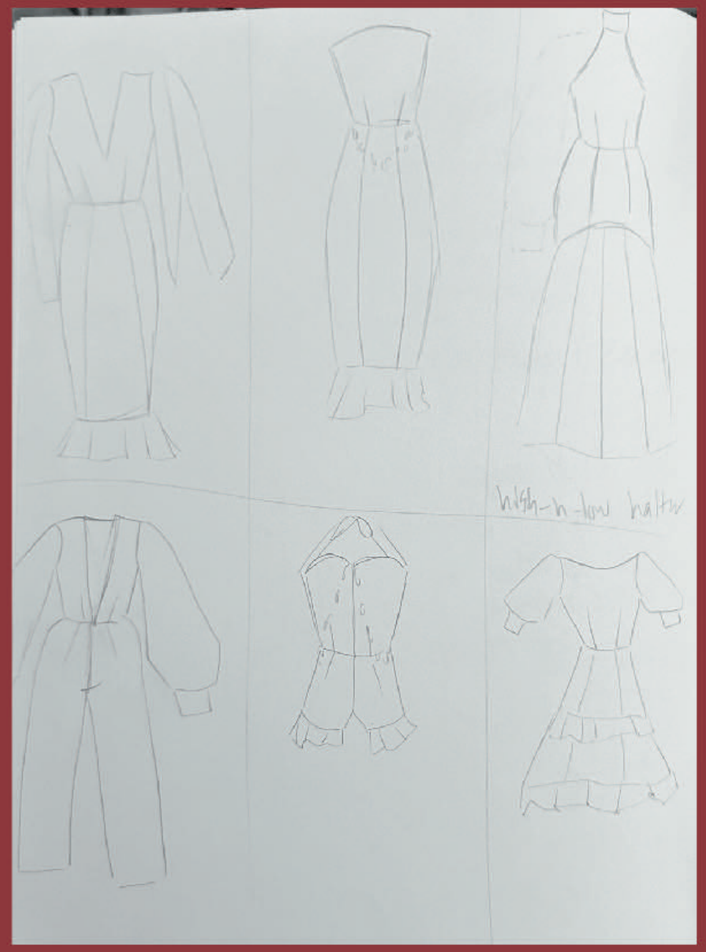
Immune(2) Fall II 2025 Illustrations



Group 1

Identity(3) Fall II 2025- Concept Sketches





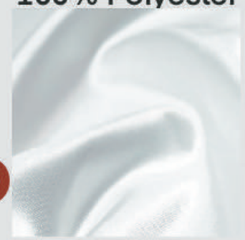
Group 3

Identity(3) Fall II 2025 Fabric

Fabric



Jacquard
100% Polyester



Bridal Satin
100% Polyester



Velvet
100% Polyester



Lace
50%Cotton 50% Polyester



Gabardine
100% Polyester

Color Way 1



Cream Florals



Wine

Pearl



Pomegranate

Secret letters

Color Way 2



Rose Florals



Charcoal



Roses



Charcoal



Spider Lily

Trims





6 mm pearls on string and .25 inch boning



2.5 inch Silk ruffles

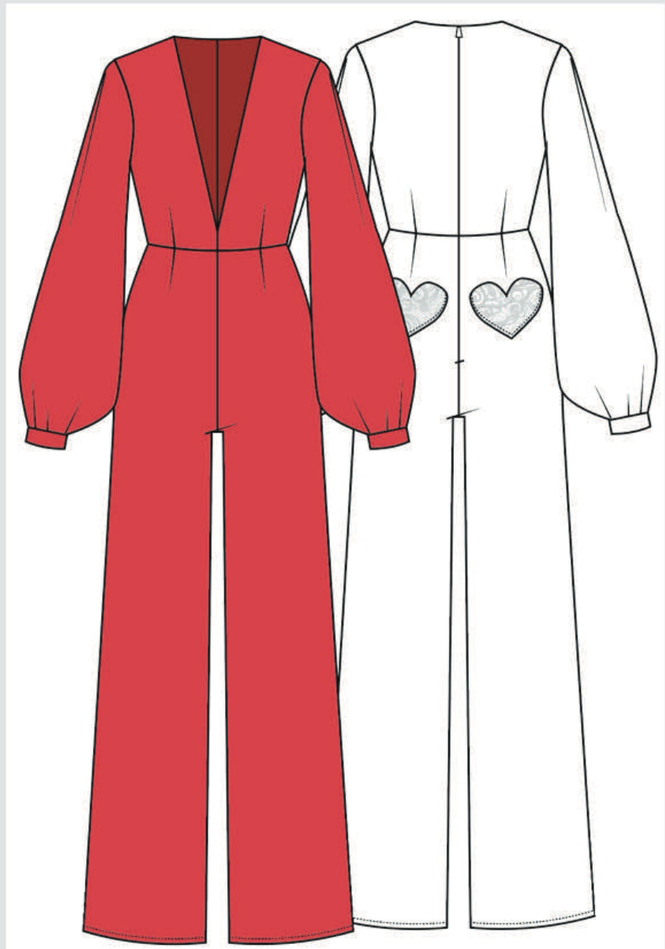


.5 Inch 2-hole button

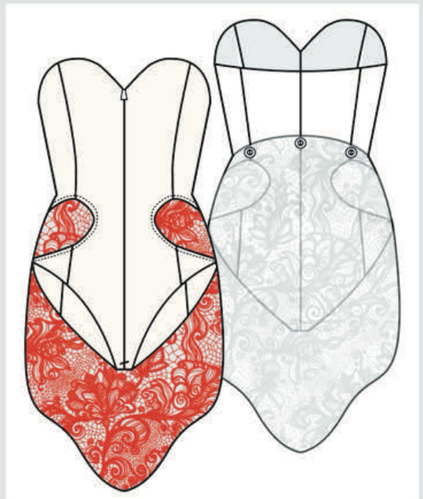


8in and 16in Invisible and 24in Sepparating zippers

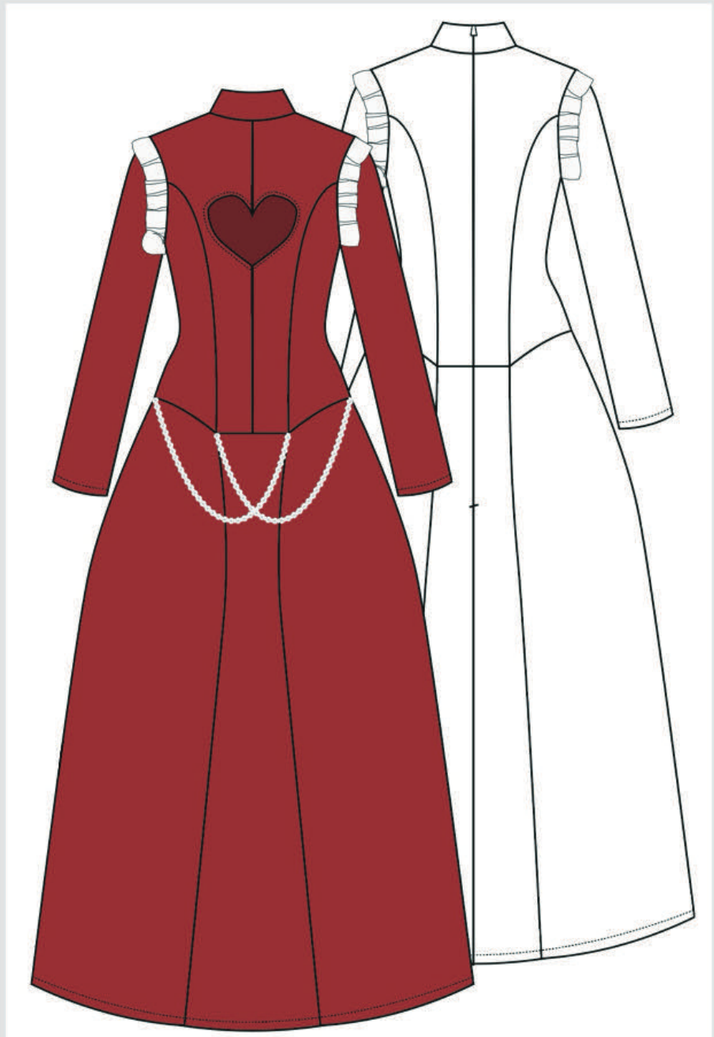
Identity(3) Fall II 2025 Flats



#077 v-neck jumpsuit with bishop sleeves, contrast heart pockets and invisible zipper



#080 sweetheart bodysuit with half heart cut-outs, button-on contrast train, and front invisible zipper



#073 heart cut-out hip huggger flare dress with ruffles, pearls and invisible zipper



Gabardine

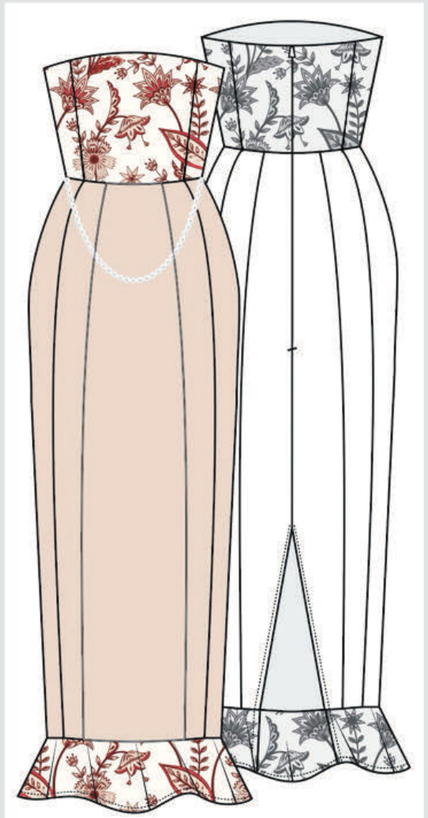


Velvet



Lace

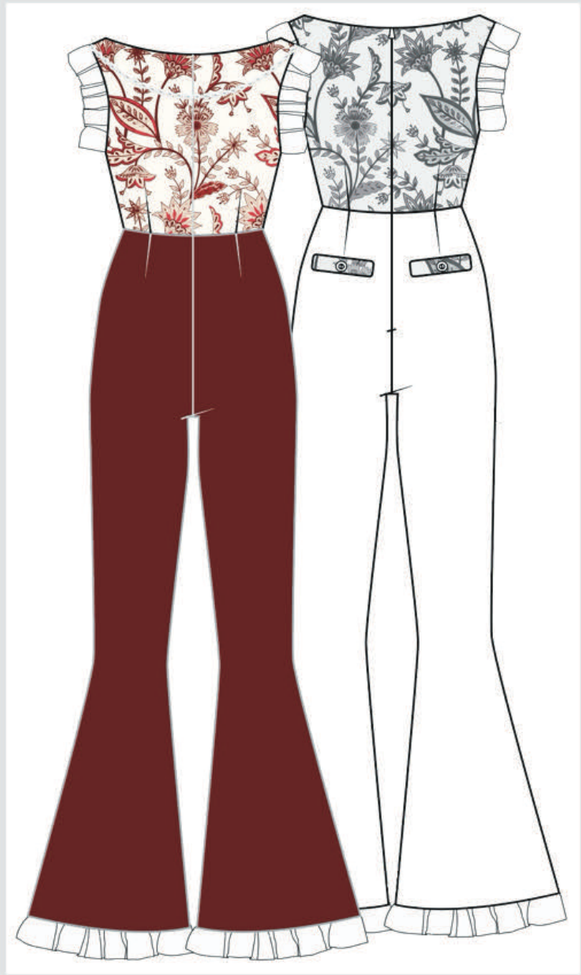
Identity(3) Fall II 2025 Flats



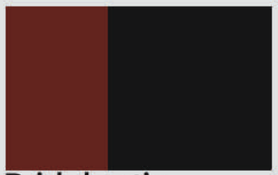
#074 off-shoulder pencil dress with contrast hem, back slit and invisible zipper



#078 boat-neck jumper with layered shorts, high-n-low sleeves and invisible zipper



#079 boat-neck flare pant jumpsuit with contrast back pocket and invisible zipper



Bridal satin

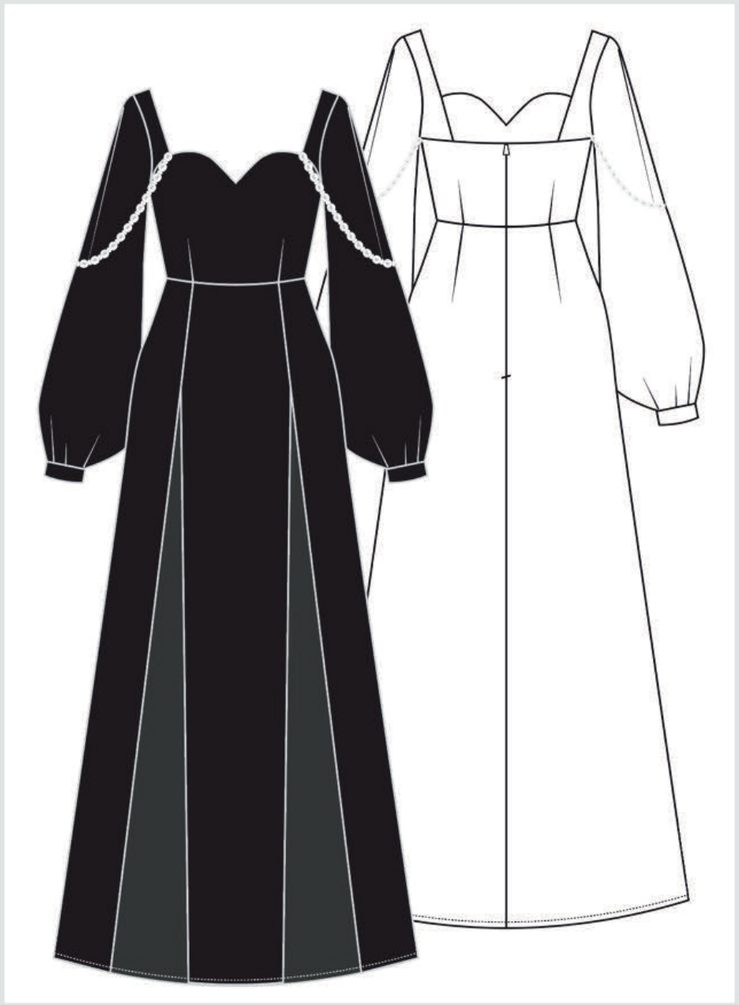


Gabardine



Jaquard

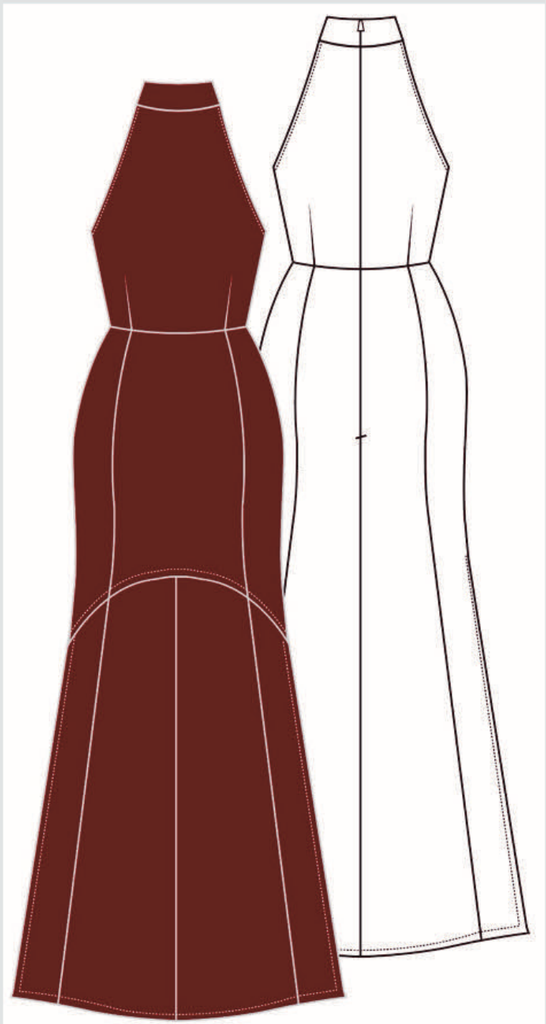
Identity(3) Fall II 2025 Flats



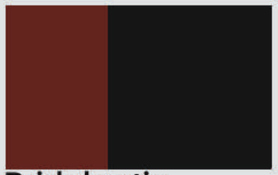
#075 sweetheart dress with double slit, bishop sleeve and invisible zipper



#081 v-neck contrast cut-out bodysuit with bell sleeves and back invisible zipper



#076 halter high-n-low fitted dress with invisible zipper



Bridal satin



Velvet



Lace

Identity(3) Fall II 2025 Illustrations



Group 3