



Immortality: Concepts

- Plays on the beauty and journey to peace within the trials of maturing
- Exaggerated metaphor of vampirism to express strength and beauty after experiencing a life altering event





Inspirations: Fairy Tales, Vampires, Roses, Winter, Ruffles, Draping, Upholstery Fabric, Gothic Architecture, Rococo Furnitire, & More



Immortality: Designs

- Romantic silhouettes with modern sensibilities
- Neutrals and red communicate strength, sensuality and survival

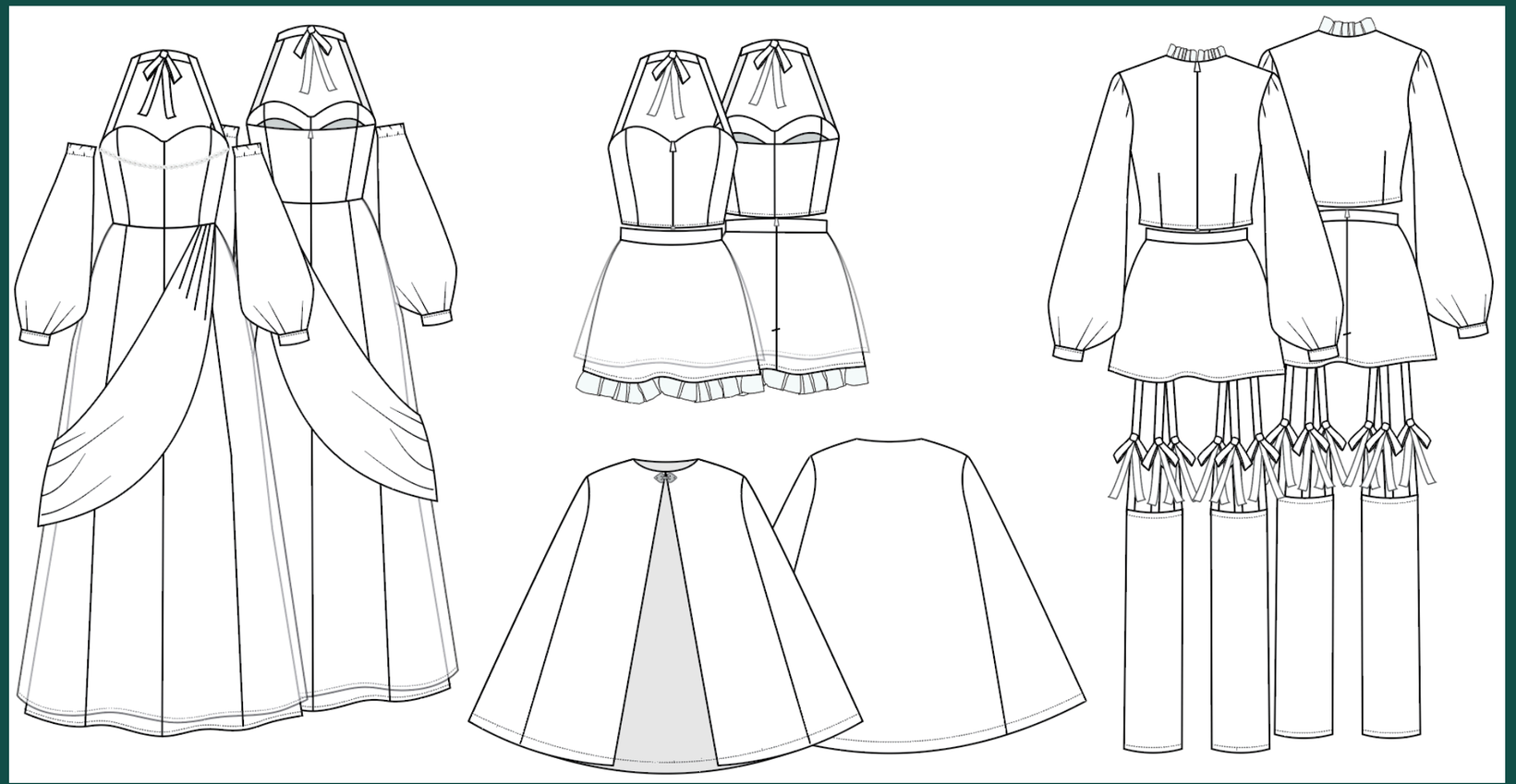
"Immortality" communicates femininity can be powerful and comfortable



Immortality: Designs Continued

- Refinined concept sketches to three final looks
- Concepts converted into CAD flats for pattern cards and reference



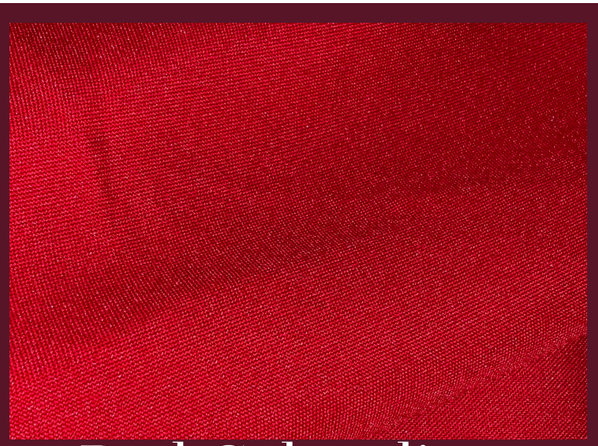


Immortality: Fabrics & Trims

- Romantic but strong feeling

- Heavier fabrics: jacquard and gabardine balancing the delicate: Red and black sheer organza with embroidery

- Satin and sheer ruffles add sweetness and youth



Red Gabardine



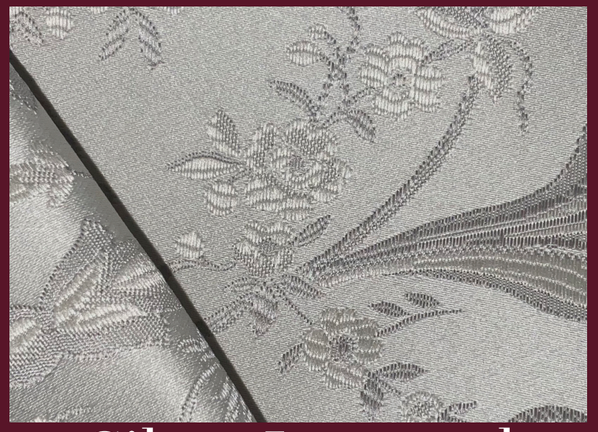
Black Gabardine



Red Organza



Black Ruffle



Silver Jacquard



Pearl Ruffle

Immortality: Final Looks













Editorial: Mysterious, Intimate, Gothic

- Each look symbolizes a different stage in the story
- Cloak: begining and innocence
- Dress: grief and impulse
- Set: acceptance and regaining confidence